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PATENT
Customer No. 020991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : ARSENAULT et al.

U.S. Serial No. : 09/492,725

Filed : January 27, 2000

Title : "A System and Method for Transmitting, Receiving and Displaying Advertisements"

Art Unit : 3622

Examiner : Jean D. Janvier

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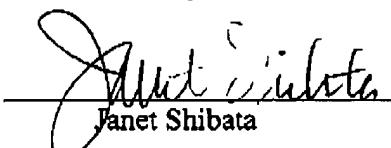
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) Dated: February 27, 2008

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Janet Shibata

RESPONSE TO THE FINAL OFFICE ACTION DATED NOVEMBER 27, 2007

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 18 of this paper.